

Title- How do organizations change with the internal adoption of social innovation to create social and economic value.

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Abstract

The Strategic adoption of social innovation within the corporate context, termed as corporate social innovation (CSI), has gained significant interest in recent years due to corporations' attempts to simultaneously deliver social and economic value. Despite the attention from academia, the literature remains dispersed, with limited attention on how internal organisations transform with the adoption of social innovation in creating social and economic value in the developing country context.

The review intended to systematically identify and synthesise empirical evidence on how corporations have transformed their internal operational process, business models and strategies with the adoption of social innovation in creating social and economic value.

Aligning with the six-step framework proposed by Sauer and Seuring (2023), this review uses the Scopus database to extract peer-reviewed journal articles published between 1999-2024. The process of selecting articles has gone through a rigorous process based on the well-defined inclusion and exclusion criteria. The review only focuses on the business and managed domain, and the search string is developed based on the social innovation, Organisational change and value creation.

Preliminary analysis reveals three major thematic domains: 1. Transformation of operational processes and practices, 2. Business model innovation, and 3. Strategic and cultural shifts. These themes showcase the complex nature of organisational change correlated with the adoption of social innovation in corporations.

The ongoing review is expected to provide clarification on how corporations will undergo an internal transformation through the adoption of the social innovation concept, offering a guide to future research and practice on sustainable corporate internal transformation.

key words- Corporate social innovation; Dual value creation; Economic value; Organisational transformation; Social innovation; Social value; systematic literature review